



Referring sites sent 97,908 visits via 1,986 sources

Site Usage

Source	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
Visits 97,908 Previous: 112,617 (-13.06%)					
Pages/Visit 1.79 Previous: 1.84 (-2.94%)					
Avg. Time on Site 00:01:32 Previous: 00:01:38 (-5.81%)					
% New Visits 54.50% Previous: 53.36% (2.13%)					
Bounce Rate 64.80% Previous: 64.27% (0.83%)					
Source	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
ttu.edu					
January 1, 2011 - May 9, 2011	59,891	1.90	00:01:41	47.52%	61.21%
January 1, 2010 - May 9, 2010	75,543	1.92	00:01:31	49.29%	60.55%
% Change	-20.72%	-0.93%	11.21%	-3.59%	1.08%
facebook.com					
January 1, 2011 - May 9, 2011	9,956	1.31	00:00:49	60.62%	83.28%
January 1, 2010 - May 9, 2010	6,237	1.32	00:01:00	57.62%	82.41%
% Change	59.63%	-0.63%	-18.00%	5.19%	1.05%
depts.ttu.edu					
January 1, 2011 - May 9, 2011	5,992	2.08	00:02:29	55.64%	57.54%
January 1, 2010 - May 9, 2010	5,540	2.18	00:02:30	46.97%	60.07%
% Change	8.16%	-4.92%	-0.49%	18.47%	-4.21%
texastech.edu					
January 1, 2011 - May 9, 2011	3,450	2.09	00:01:46	64.52%	54.55%
January 1, 2010 - May 9, 2010	3,530	2.26	00:01:59	65.95%	51.02%
% Change	-2.27%	-7.78%	-10.46%	-2.16%	6.92%
google.com					
January 1, 2011 - May 9, 2011	3,405	1.54	00:00:51	86.58%	63.35%
January 1, 2010 - May 9, 2010	566	1.41	00:00:50	80.74%	74.03%
% Change	501.59%	9.55%	1.12%	7.23%	-14.43%
twitter.com					
January 1, 2011 - May 9, 2011	1,510	1.31	00:00:40	41.92%	83.97%

January 1, 2010 - May 9, 2010	1,515	1.28	00:00:43	40.53%	83.17%
% Change	-0.33%	2.41%	-8.51%	3.44%	0.97%
m.facebook.com					
January 1, 2011 - May 9, 2011	1,282	1.13	00:00:29	84.48%	89.16%
January 1, 2010 - May 9, 2010	201	1.12	00:00:27	77.11%	91.04%
% Change	537.81%	1.32%	7.25%	9.55%	-2.07%
nyteknik.se					
January 1, 2011 - May 9, 2011	754	1.82	00:01:07	91.51%	34.48%
January 1, 2010 - May 9, 2010	0	0.00	00:00:00	0.00%	0.00%
% Change	100.00%	100.00%	100.00%	100.00%	100.00%
aol.com					
January 1, 2011 - May 9, 2011	652	1.24	00:00:30	53.22%	85.74%
January 1, 2010 - May 9, 2010	574	1.19	00:00:17	49.13%	88.33%
% Change	13.59%	3.74%	69.64%	8.33%	-2.93%
texastech.rivals.com					
January 1, 2011 - May 9, 2011	463	1.19	00:00:21	65.66%	87.90%
January 1, 2010 - May 9, 2010	1,182	1.23	00:01:04	53.81%	85.87%
% Change	-60.83%	-3.87%	-66.81%	22.03%	2.37%
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